

HUBLOT

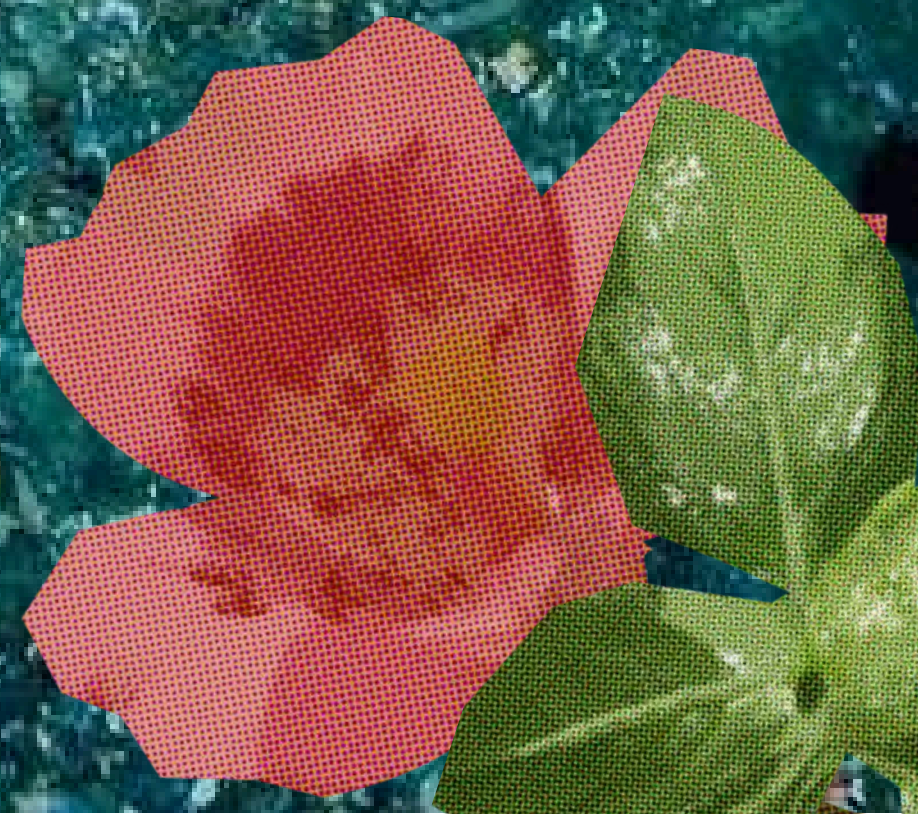
DEPECHEDOM

CONSERVATION...
COLLECTIVE

2 YEAR UPDATE

TACKLING PLASTIC POLLUTION

AT THE GRASSROOTS



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CONSERVATION COLLECTIVE

Proud charity partner of the
Depeche Mode x Hublot
Momento Mori Tour

IMPACT REPORT



Together, the Depeche Mode x Hublot and Conservation Collective global partnership is empowering the communities working towards a cleaner future.

Funding is channelled to member Foundations across the CC network to tackle plastic pollution through local community-led initiatives, educational activities and awareness campaigns. Since June 2023, we've supported 22 projects across 11 different countries via three approach categories: Plastic-Free, Waste Management and Clean Ups.

THE PLASTIC PROBLEM

Conservation Collective's network of Foundations includes some of the most stunning places in the natural world. But in each of these locations, plastic pollution is a pressing local environmental issue. The statistics are stark and alarming:

Islands in the Mediterranean, idyllic tourist destinations, are overflowing with plastic, 33,800 plastic bottles enter the sea every minute. Although tap water may not be safe to drink in certain areas, visitors can sometimes be overly cautious about water quality and may miss out on more sustainable options by relying too heavily on bottled mineral water.

Sri Lanka, an island nation with a population of 21 million, reportedly produces over 7,000 tonnes of solid waste every day. Its current waste management infrastructure faces the challenges of growing demand. As a result, many businesses and households deal with their waste independently, meaning it often ends up in landfill or inappropriate areas, impacting human health and natural ecosystems. Local waste management groups exist, but need support.

But don't despair! We believe the best solution is to empower communities to tackle the plastic problem at the grassroots.

MISSION

Our work supports 3 different approaches -



Benefits include:

- Raising awareness and educating to support legal compliance.
- Offering businesses help to shift from plastics to sustainable alternatives.
- Preventing plastic entanglement or ingestion by wildlife.
- Developing income-generating activities within the circular economy.
- Increasing access to nature for local communities.

OUR IMPACT

2 YEARS OF TACKLING PLASTIC POLLUTION



**7/22 PROJECTS
COMPLETED**



WASTE REMOVED

27,310 KG



PLASTICS PREVENTED FROM
ENTERING THE SUPPLY CHAIN

7,958KG



PLASTIC BOTTLES PREVENTED FROM
ENTERING THE SUPPLY CHAIN

457,000



SOLID WASTE RECYCLED

64,786 KG



PEOPLE ENGAGED VIA CAMPAIGNS,
WORKSHOPS & EVENTS

667,279



BUSINESSES ENGAGED TO REDUCE &
ADDRESS PLASTIC USAGE

862



REDUCING PLASTIC WASTE IN
TURKISH COMMUNITIES



RECORDING MARINE LITTER
& INFLUENCING POLICY IN
SCOTLAND



DISTRIBUTING REUSABLE
FISHING BOXES IN TUSCANY,
ITALY



PLASTIC FREE IN MENORCA,
SPAIN



COMMUNITY WASTE
MANAGEMENT IN CORFU,
GREECE



IMPLEMENTING THE
PLASTIC FREE BEACH
CONCEPT IN CYPRUS



PLASTIC FREE IN IBIZA &
FORMENTERA, SPAIN



MAPPING OF INFORMAL
WASTE MANAGEMENT IN SRI
LANKA



MARINE LITTER AND DATA
COLLECTION IN KENYA



PLASTIC FREE SCHOOLS IN
SICILY, ITALY



PLASTIC EDUCATION IN
CYCLADES, GREECE



PROJECT PORTFOLIO

Click the projects to learn more!



RECYCLING
PROGRAMMES IN ST.
VINCENT SCHOOLS



CLEANING UP HARD-TO-
REACH COASTAL AREAS IN
ENGLAND



MARINE RESERVE
CLEAN-UP IN KENYA



REDUCING PLASTIC WASTE
IN MALTA



GHOST NET COLLECTION
IN SRI LANKA



INSTALLING PUBLIC
DRINKING FOUNTAINS IN
HVAR, CROATIA



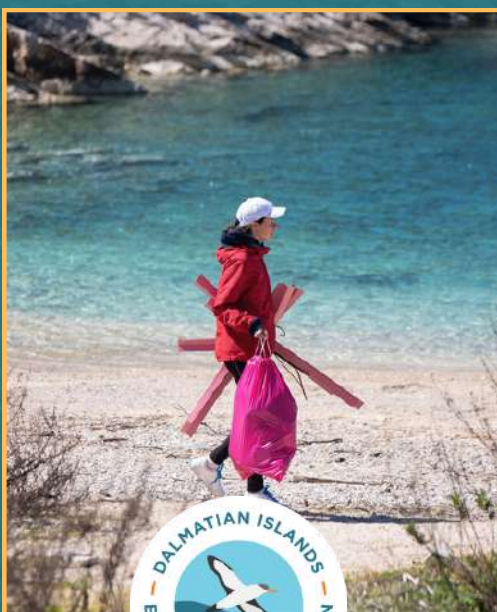
REDUCING PLASTIC IN
BUSINESSES IN SICILY,
ITALY



PLASTIC FREE MALLORCA,
SPAIN



PLASTIC FREE ISLANDS IN
CROATIA



UPCYCLING PLASTICS IN THE
BALEARICS
*STARTING NOV 2025



PLASTIC EDUCATION IN
SCHOOLS IN CYPRUS
*STARTING SEPT 2025



PROJECT SPOTLIGHTS

Each project is led by the bottom-up needs of each region's unique plastic-related challenges. Our approach inspires local communities to get involved: from direct action to campaigning, all while inspiring research, education and policy-changing activities. More project updates can be found in the main narrative report.



Plastic Free, Mallorca

In Mallorca 7,800 tonnes of plastic are used in agriculture each year, harming soil and local biodiversity.

Mallorca Preservation with APAEMA investigates the impact of agricultural plastics and tests biodegradable alternatives like potato starch-based mulch film, while engaging the local community in cleanup and education efforts.



3,652 KGS
OF PLASTIC
MULCHING AVOIDED

894 KGS
OF BIODEGRADABLE
MULCHING APPLIED
ACROSS 18 FARMS



Phil D. Whale, St. Vincent

Local group Action Bequia, supported by St Vincent & the Grenadines Environment Fund, built and installed 18 steel bins for plastic collection in the shape of whales to encourage children, local community members and tourists to separate plastic items and enable recycling.

Educational videos featuring children from the community of Bequia have also been created to give them a voice in tackling plastic pollution, helping raise awareness for responsible recycling habits.



5,100 KGS
WASTE COLLECTED
IN THE BINS



3,000 KGS
RECYCLED



169
CHILDREN FROM
5 SCHOOLS ENGAGED



CREATION OF
VIDEOS ABOUT
PLASTIC POLLUTION
WITH THE KIDS.



Beachwatch, Scotland

Thanks to research by Marine Conservation Society, funded by Highlands & Islands Environment Foundation, it is now clear that litter from the fishing and aquaculture industry makes up almost one-third of the litter washed ashore on the Scottish islands, this is compared to 12% on the Scottish mainland.

Now they are on a mission to not only remove this litter but to also effectively influence anti-waste legislation in the Scottish Parliament.

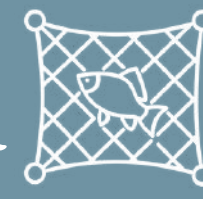


232
CLEAN-UPS



1,293
VOLUNTEERS

409,062
PLASTIC ITEMS
REMOVED



198,290
FISHING GEAR ITEMS
REMOVED





DEPECHEMODEM

HUBLOT



CONSERVATION...
COLLECTIVE...

